

SCHOOL OF BUSINESS MINORS

2014-45 GENERAL CATALOG

* Meets requirements for General Education

Must be complete before registering for upper-division (3000-4000 level) classes

ACCOUNTING MINOR (18 Semester Hours)				
SEMESTER COURSE			GRADE	CREDIT
ACCT	2010	# Principles of Financial Acctg.		3
ACCT	2020	# Managerial Accounting		3
ACCT	3350	Business Law		3
ACCT	3200	Tax I		3
ACCT	3010	Financial Accounting		3
CSIS	1000	Computer Proficiency	* #	3
Select one of the following:				
ACCT	3020	Financial Accounting II		3
ACCT	3300	Cost		3
ECON	2010	Microeconomics		3
FIN	2870	Personal Finance		3
CSIS	3050	Fundamentals of Info Systems		3
MGMT	3180	Management & Organizations		3
MKTG	3010	Marketing Principles		3

ECONOMICS MINOR (18 Semester Hours)				
SEMESTER COURSE			GRADE	CREDIT
ECON	2010	# Microeconomics		3
ECON	2020	# Macroeconomics		3
ECON	3020	Macro. For Business Decisions		3
ECON	3840	Public Economics		3
ECON		Upper-Division Econ Elective		3
ECON		Upper-Division Econ Elective		3

FINANCE MINOR (19 Semester Hours)				
SEMESTER COURSE			GRADE	CREDIT
ACCT	2010	# Principles of Accounting		3
ECON	2020	# Macroeconomics		3
CSIS	1000	Computer Competency	* #	3
MATH	2040	# Statistics [or 1040]		4
FIN	3250	Managerial Finance		3
Finance Electives - Choose a minimum of two courses				
FIN	2870	Personal Finance		3
FIN	3110	Risk & Insurance		3
FIN	3260	Managerial Finance II		3
FIN	3750	Investments		3
FIN	3770	Financial Institutions		3

Students may select only one business minor in the School of Business.

(Only 25% of the total hours toward graduation may be taken by a minor in the SUU School of Business)

MANAGEMENT MINOR (19 Semester Hours)				
SEMESTER COURSE			GRADE	CREDIT
ACCT	2010	# Accounting Principles		3
ECON	2010	# Microeconomics		3
CSIS	1000	Computer Proficiency	* #	3
MATH	2040	Statistics [or 1040]		4
Choose three of the following:				
MGMT	3050	International Business		3
MGMT	3180	Management & Organizations		3
MGMT	3240	Human Resource Management		3
MGMT	3210	Entrepreneurship		3
MGMT	4200	Government, Bus. & Ethics		3
HRHM	3000	Hotel, Resort & Hospitality		3

MARKETING MINOR (19 Semester Hours)				
SEMESTER COURSE			GRADE	CREDIT
ACCT	2010	# Financial Accounting		3
MATH	2040	# Statistics [or 1040]		4
CSIS	1000	Computer Proficiency	* #	3
MKTG	3010	# Marketing Principles		3
		Marketing Business Elective		3
Choose two of the following:				
MKTG	3030	Consumer Behavior		3
MKTG	3900	Retail Management		3
MKTG	3930	Advertising		3
MKTG	4100	Market Research		3
MKTG	4930	Sales Management		3

MARKETING EDUCATION MINOR (18 Semester Hours)				
SEMESTER COURSE			GRADE	CREDIT
MKTG	3010	# Marketing Principles		3
MKTG	3030	Consumer Behavior		3
MKTG	3930	Advertising		3
MKTG	4100	Market Research (Statistics prereq)		3
MKTG	4930	Sales Management		3
BE	4900	Teaching Business/Marketing		3

HOTEL, RESORT & HOSPITALITY MANAGEMENT MINOR				
SEMESTER COURSE			GRADE	CREDIT
HRHM	3000	Intro. Hotel, Resort & Hosp.		3
HRHM	3400	Lodging Operations		3
HRHM	4600	Strategic Leadership in HRHM		
HRHM	4601	Strategic Guest Services		3
Select two of the following:				
HRHM	3010	Tourism		3
HRHM	3020	Safety & Sanitation		3
HRHM	3110	Quantity Food Production		3
HRHM	3200	Food & Beverage Management		3
HRHM	3300	Facilities Management		3
MGMT	4110	Meetings & Conventions		3
MKTG	4300	Resort Recreation Management		3