

COMM1010-11: Introduction to Communication

Instructor: Michelle Carr

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Office Hours: T/Th 3:00- 4:00 & by appointment, CN 213K

Classroom: MC101

Class Time: T/Th 1:00- 2:20

Course Description

Introduces aspects of human communication that develop and implement presentation of speeches and investigates and executes strategies, principles, and theories of interpersonal communication. Students will learn the steps of building relationships, teamwork, presentation skills, and research skills.

Required Text

Barton, M., & Holiman, J. (2015). *Introducing communication: A digital learning experience*.

Expected Learning Outcomes

Successful students will have the opportunity to:

1. Develop research skills by actively gathering relevant information, skillfully conceptualizing a speaking situation and expressing these ideas in required informative and persuasive speeches.

Assessment: Accomplished by completing the speech assignments through instructor feedback on students' informative and persuasive speeches.
Ties to SUU Essential Learning outcome: Communication; Critical Thinking

2. Develop, organize, and express ideas by learning how to locate and identify credible sources for both informative and persuasive speeches.

Assessment: Accomplished through conceptualizing and synthesizing information into required speech outlines.
Ties to SUU Essential Learning Outcome: Communication; Critical Thinking

3. Think about and systematically explore issues in interpersonal relationships in their work and personal lives by applying course knowledge to lived experiences.

Assessment: Accomplished through group work in the group presentation assignment.

Ties to SUU Essential Learning Outcome: Inquiry and Analysis

4. Develop a stronger knowledge base about basic communication theories and concepts directly related to relationship development and maintenance in personal and professional contexts and express this knowledge to the instructor.

Assessment: This objective will be accomplished through completing course readings, email conversations with the professor and unit reading exams.

Ties to SUU Essential Learning Outcome: Communication

Attendance and Participation

This class aims to aid students in becoming comfortable with speaking and participating in a public forum, and as such, attendance and participation are an essential part of your learning.

Office Hours

As stated above, I will be available Tuesday and Thursday from 3:00 to 4:00 in the Comm Department. These hours are subject to change at my discretion, however, I will notify you in advance if this is the case. I understand that these hours may not be ideal for everyone, so I encourage you to contact me if any such conflict arises to schedule a time to meet either individually or with a small group. You may also e-mail me regarding any questions you may have. I will try to respond to every email, however, the response may not always be immediate. I am here as a resource to you, so please do not hesitate to contact me. I want to help!

Cellphones and Laptops

Due to the interactive nature of this class, cellphones and laptops will be permitted strictly for participation in class activity, discussion, and quizzes. Please limit use of these devices to these purposes only. No devices will be permitted during speeches and presentations.

Academic Misconduct

Each student is expected to complete his/her own work. Any student caught cheating in any way on the exams or submitting another person's work as his/her own (plagiarism) will receive an "F" for the assignment according to SUU policy (for more information you can consult SUU Policy 6.33). If you are unfamiliar with what constitutes plagiarism, please ask me in order to avoid any problems. Students who

misrepresent excuses for turning in late work will also receive an "F" on that assignment.

Official SUU Policy

Scholastic dishonesty will not be tolerated and will be prosecuted to the fullest extent. You are expected to have read and understood the current edition of the student handbook (published by Student Services) regarding student responsibilities and rights, and the intellectual property policy, for information and procedures and about what constitutes acceptable on-campus behavior.

Student Support

In compliance with the Americans with Disabilities Act, please be familiar with the following statement. Students with medical, psychological, learning or other disabilities desiring academic adjustments, accommodations, or auxiliary aids will need to contact the Southern Utah University Coordinator of Services for Students with Disabilities (SSD), 206F of the Sharwan Smith Center or phone (435) 865-8022. SSD determines eligibility for and authorizes the provision of these services.

SANS (Student Assessment Notification System)

Because SUU values your success as much as I do, you need to be aware of the SANS program designed to help students who may be struggling for one reason or another in a particular course. Sometimes it is difficult to come for help when it is needed, but this system is a way for me to connect you with necessary resources and motivate you to make corrections to improve your learning. If you fall behind, get a poor grade on an exam, etc., you may receive a letter with some advice and a connection to outside help. I hope you will come to me first, but the most important point is that you know there is help and then have the courage to take advantage of it. If you have questions about the SANS program please let me know.

Emergency Management Statement

In case of emergency, the University's Emergency Notification System (ENS) will be activated. Students are encouraged to maintain updated contact information using the link on the homepage of the *mySUU* portal. In addition, students are encouraged to familiarize themselves with the Emergency Response Protocols posted in each classroom. Detailed information about the University's emergency management plan can be found at <http://www.suu.edu/ad/facilities/emergency-procedures.html>

HEOA Compliance Statement

The sharing of copyrighted material through peer-to-peer (P2P) file sharing, except as provided under U.S. copyright law, is prohibited by law. Detailed information can be found at <http://www.suu.edu/it/p2p-student-notice.html>

Grading Scale

A	93-100%	C	74-76%
A-	90-92%	C-	70-73%
B+	86-89%	D+	67-69%
B	83-85%	D	63-66%
B-	80-82%	D-	60-62%
C+	77-79%	F	59% or lower

Grading Breakdown

Assignment	Points
Communication/ Expectations	15
Informative Speech	100
Informative Speech Outline	30
Persuasive Speech	100
Persuasive Speech Outline	30
Group Presentation	100
Group Outline	30
Impromptu Speech Activity	15
Speech Center Visit	15 (x2) = 30
Group Reflection	30
Attendance/ Participation	40
Weekly Quizzes	5 (x12) = 60
Final Exam	100
Total	665 Points

Assignments

Informative Speech

Students will research, prepare and deliver a 4-6 minute informative speech on a topic of their choosing. You will be required to stay within this time frame, and any speech that is shorter or longer than this will be penalized.

In addition, an **outline** will be required on the day of the speech. This should be completed with full sentences, should be well organized and include attention grabbers and transitions. The outline will also require an accurate APA style bibliography citing at least 3 credible sources used.

Persuasive Speech

Students will research, prepare and deliver a 5-7 minute persuasive speech on a topic of their choosing. The topic should be current and one of social or political significance. You will be required to stay within this time frame, and any speech that is shorter or longer than this will be penalized.

In addition, an **outline** will be required on the day of the speech. This should be completed with full sentences, should be well organized and include attention grabbers and transitions. The outline will also require an accurate APA style bibliography citing at least 3 credible sources used.

Group Presentation

Students will form groups of 4 and be tasked with coming up with the 'next big thing.' It can be any product or service you can come up with, but it should be original and interesting. You will create a **proposal** outlining what you intend to present and receive approval. You will have 15 minutes to present this idea to the class in an attempt to receive (imaginary) funding for your product. Any presentation that is longer or shorter than this will be penalized.

Impromptu Speech Activity

Students will give a short impromptu persuasive speech on a topic chosen at random by the class. The focuses of this assignment will be on your ability to organize and deliver a convincing persuasive speech, not on your knowledge of the topic.

Speech Center Visit

Students will visit the speech center before their Informative Speech in order to practice and receive feedback on their presentation. This is required, and the speech center may get busy, so make sure you do not wait until the last minute to do this.

Attendance/ Participation

Attendance to this class is mandatory and any unexcused absences will result in a loss of points. Participation in discussion is strongly encouraged. While not every student will always have strong opinions to express on the topic of discussion, I strongly encourage you to participate when you are able to earn your participation points.

Quizzes will be assigned periodically throughout the semester to gauge your understanding of the course material. This will be counted towards your participation grade as well.

Final Exam

The final exam will be based on readings from the text and from lecture. The exam will contain multiple choice questions, true/false and essay questions.