

COMM 1010-11

Intro to Communication

Fall 2015

Quinn Thurman

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Office CN 213K

Office hours MWF 11-11:50

Class Info: MWF 10-10:50

MC 110

Text: Introducing Communication: A

Digital Learning Experience

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Kendall Hunt Publishing Company



Course Overview:

Communication is found in all areas of our lives. Whatever the activity, the ability to articulate your own thoughts clearly into constructed messages, and to interpret others messages, will give you power to unlock solutions some of life's greatest challenges. These thoughts and messages

are sent and received in so many ways and channels; i.e. verbal communication, non-verbal communication, and through technology. Public speaking is a large part of this class because of the resources it can provide to you as you become more proficient. This class is designed to help you better understand the importance of strong communication, recognize aspects of communication in your own life, help you develop your ability to communicate, speak in front of groups, and of course to light the fire to your upcoming passion for this field of study! ;)

Essential Learning Outcomes:

1. Students will have opportunities to develop research skills by actively gathering relevant information, skillfully conceptualizing a speaking situation and expressing these ideas in required informative and persuasive speeches.

Assessment: Accomplished by completing the speech assignments and through instructor feedback on students' informative and persuasive speeches.

Ties to SUU Essential Learning Outcome: Communication

2. Students will have opportunities to develop, organize and express ideas by learning how to locate and identify credible sources for both informative and persuasive speeches.

Assessment: Accomplished through conceptualizing and synthesizing information into required speech preparation outlines.

Ties to SUU Essential Learning Outcome: Communication; Critical Thinking

3. Students will have opportunities to develop a stronger knowledge base about basic communication theories and concepts directly related to relationship development and maintenance in personal and professional contexts and express this knowledge to the instructor.

Assessment: This objective will be accomplished through completing course readings, email conversations with the professor and unit reading quizzes and exams.

Ties to SUU Essential Learning Outcome: Communication

4. Students will be able to recognize essential verbal and non-verbal cues in day to day interpersonal communication.

Assessment: This objective will be accomplished through non-verbal and verbal communication activities, including a self-analysis Myers-Briggs paper and a Ted Talk analysis.

Ties to SUU Essential Learning Outcome: Critical thinking

Graded Assignments:

1. **Coming to class** and simply participating (this includes in class use of modules and interactives) will earn you a weekly 5 points.
2. At the end of each week there will be an **open book quiz** available through your ebook, which will be due by midnight on Friday of that week. (10 pts)
3. You will prepare, organize, and deliver an **informative speech** on literally any aspect you find you are interested in your life. The speech will need to fulfill with the criteria in the rubric provided. Through the speech planner you will create an outline, you may use any form of visual aid (strongly encouraged). You will take both the outline and your visual aid to the speech and presentation center prior to your speech to practice, get help, and receive a signature on your printed outline for an additional 10 pts. Come to class with the signed outline. If absent on day of presentation without prior arrangements or emergency notification, make-up will not be allowed unless otherwise specified. (110 pts.)
4. You will also prepare, organize, and deliver a **persuasive speech**, yet again attempting to persuade your classmates on a topic that you find interesting. The speech will need to fulfill with the criteria in the rubric provided. You will also prepare an outline to which you will take to the speech and presentation center prior to your speech to practice, refine, and receive a signature for your additional 10 pts. If absent on day of presentation without prior arrangements or emergency notification, make-up will not be allowed unless otherwise specified. (110 pts.)
5. **Meyers-Briggs paper.** They Meyers-Briggs self-analysis will be explained and given to you, which is really great btw. Meyers-Briggs is a mother-daughter created assessment that, with



detail, allows for individuals to understand how we communicate differently. Your task will be to then take that information and write a two page paper, double space APA style format on how this information can help you better understand yourself and others in communicating with them. What value does this information provide you in entering a job or working with others on a daily basis, and any other insightful thoughts and ideas you may have on the subject? This and other papers must be written with a college level construction and organization, including structure, grammar, and syntax, see rubric provided. (50 pts.)

6. **Ted talk paper.** You will have an opportunity to watch a ted talk, to which you will give a short summary of what you learned and a detailed critical analysis of the speaker's presentation tactics, as well as an evaluation of whether you feel the talk was informative or persuasive and why. This includes what aspects they used, what worked and what didn't, and whether the speech was effective or not and why, amongst other insightful comments. Provide examples throughout to strengthen arguments. 3-5 pages APA style format. (50 pts.)
7. **There will be two exams,** a mid term and a final exam. The final will not be cumulative. They will be worth 100 points each. They will consist of true/false, multiple choice, and essay questions.

Grading Policy:

A	93-100%	C	73-76%
A-	90-92%	C-	70-72%
B+	87-89%	D+	67-69%
B	83-86%	D	63-66%
B-	80-82%	D-	60-62%
C+	77-79%	F	59% or lower

University Policies

Academic Misconduct:

All students are expected to do their own work. Any student caught cheating in any way (on assignments, speeches, tests, quizzes, etc.) or submitting another person's work as his/her own (plagiarism) will receive an "F" for that assignment. If you are unsure about this in any way, please ask me to avoid potential problems. Students who misrepresent excuses for missing class or for turning in late work will also receive an "F" on that assignment. Students caught cheating more than once will fail the course. There will be no other warnings and no exceptions on this policy. Check the student handbook for the university's statement on academic misconduct.

Student Support:

In compliance with the Americans with Disabilities Act, please be familiar with the following statement. Students with medical, psychological, learning, or other disabilities desiring academic adjustments, accommodation, or auxiliary aids must contact the Disability Support Center, Room 205D, Sharwan Smith Center, phone (435)865-8022. The Disability Support Center determines eligibility for and authorizes the provision of these services and aids.

Emergency Management Statement:

In case of emergency, the University's Emergency Notification System (ENS) will be activated. Students are encouraged to maintain updated contact information using the link on the homepage of the mySUU Portal. In addition, students are encouraged to familiarize themselves with the Emergency Response Protocols posted in each

classroom. Detailed information about the University's emergency management plan can be found at <http://www.suu.edu/emergency>

HEOA Compliance Statement:

The sharing of copyrighted material through peer-to-peer (P2P) file sharing, except as provided under U.S. copyright law is prohibited by law. Detailed information can be found at <http://www.suu.edu/it/p2p-studentnotice.html>

SANS:

Southern Utah University has created an early alert program (SANS) designed to provide tutoring, peer mentor support, and other resources to students in need. SANS (Student Assessment Notification System) is a way for me to help connect you with necessary resources and motivate you to make corrections to improve your learning if I am concerned for any reason. Should you receive a SANS notification, please respond to the mentors' contact attempts and take advantage of the support offered.

Final Note: This class is an opportunity to learn and experience aspects of communication for all (including the instructor). If you have any questions, concerns, or just want to talk, please come and see me, I'm sure we can work things out, after all that's what we do right?

Tentative Class Schedule

Week	Date	Class Discussion	Assignment/Reading
1.	8/24	Intro/get to know/ overview/syllabus	Module 1
	8/26	Module 1 Interactive	
	8/28	Intro to speeches/my speech/speech and presentation center/Start Module 2	Mod. 1 Quiz Choose a topic
2.	8/31	Topic selection/my speech	Module 2
	9/2	Finish Mod 2/start mod 3	Module 3
	9/4		Mod. 2 & 3 Quiz
3.	9/7 (Labor day) no school		Sign up at speech and presentation center this week, so you can choose your date ;)
	9/9		Module 4
	9/11		Module 5/ Mod. 4 Quiz
4.	9/14	Finish Mod 5/start 6/Ted talk assignment intro.	Module 6
	9/16		
	9/18		Mod. 5 & 6 Quiz
5.	9/21		Module 7
	9/23		
	9/25	Start Mod 8	Module 8/Ted Talk paper due
6.	9/28		Module 9
	9/30		
	10/2		Mod. 9 Quiz

7.	10/5		Module 10
	10/7		
	10/9		Mod. 10 Quiz
8.	10/12	Informative Speeches	
	10/14	Informative Speeches	
	10/16	Informative Speeches	
9.	10/19, 10/20(Fall break) no school		
	10/21	Informative speeches	
	10/23	Informative speeches	
10.	10/26	Feedback for speeches/ My persuasive speech/ intro mod 11	Module 11
	10/18		
	10/30		Mod. 11 Quiz
11.	11/2	Self, perception, and listening	Module 12 Sign up at speech and presentation center this week.
	11/4	Meyers-Briggs Presentation	
	11/6	Forming Relationships	Module 13/ Mod. 12 & 13 Quiz
12.	11/9	Technology/Roles activity	Module 14
	11/11	Maintaining Relationships	
	11/13	Verbal/Nonverbal	Meyers-Briggs paper Due
13.	11/16	Terminating Relationships	Module 15
	11/18	Conflict	
	11/20	Persuasive Speeches	
14.	11/23	Persuasive Speeches	
	11/25 (Thanksgiving Break) no school		
	11/27 (Thanksgiving Break) no school		
15.	11/30	Persuasive Speeches	
	11/2	Persuasive Speeches	
	11/4	Persuasive Speeches	
Final Exam	Friday Dec. 11th	9-10:50 P.M.	

Tentative Schedule may be subject to change.