



## SCHOLARSHIP OPPORTUNITY

Bonneville International and its affiliates – KSL 5 Television and the Bonneville Salt Lake Radio Group\*\* (SLRG) – will award a \$2,100 scholarship. The following procedures and criteria will be used to consider and evaluate the candidates:

1. A maximum of four (4) students will be selected and recommended by the Southern Utah University Department of Communications to Bonneville / KSL / SLRG. Their applications will be reviewed in March 2009 by the Department of Communications faculty and a panel of judges selected from the management and news staffs of Bonneville International, KSL Television, and SLRG.
2. The ideal student candidate will be in her or his sophomore year and will demonstrate academic excellence with an above-average grade-point.
3. The ideal student candidate will desire to pursue studies in communications and will agree to use the scholarship award to further his or her educational objectives in communications during her/his junior year.
4. Additional consideration will be given to student candidates who have:
  - a. made an overall contribution to SUU's communications program;
  - b. participated in an internship program at a Southern Utah University broadcast facility or at a commercial broadcast station;
  - c. participated in college- or community-based activities that resulted in personal growth and enrichment.
5. Each student candidate is required to submit the following:
  - a printout of college classes completed year-to-date, with grade earned, overall GPA, and GPA in major
  - a completed Bonneville International Scholarship Application Form
  - a 500-word essay that explains:
    1. Why (s)he is applying for the scholarship.
    2. How (s)he became interested in a communications career; and
    3. What (s)he hopes to accomplish in or contribute to the field of communications.

**Interested students should contact Jon Smith, at 435-586-7973, by March 12, 2009.**

\*\* KSL Newsradio 1160 & 102.7 FM / KSFI FM 100 / KRSP Arrow 103.5



BONNEVILLE  
INTERNATIONAL



**KSL NEWSRADIO**

**102.7 FM 1160 AM**

**FM100**  
*Soft Hits...Less Talk*



**Bonneville International / KSL 5 Television / SLRG  
Gerald R. Sherratt Scholarship Application Form**

Name \_\_\_\_\_ Date \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

**Background information** (Extra-curricular and special activities of merit that warrant consideration. Attach additional sheet, if necessary):

**Explain how you have funded your college education to date:**

**Attach a 500-word essay explaining: 1) your reasons for applying for the Gerald R. Sherratt scholarship; 2) how you became interested in a communications career; and 3) what you hope to accomplish in or contribute to the field of communications.**

**In addition, please attach a printout of your Southern Utah University transcript showing college classes completed to date, with grades earned, current overall GPA, and GPA in major.**

**IMPORTANT NOTE:** To be considered tax exempt, the Bonneville International / KSL / SLRG scholarship must be used for tuition and/or related expenses. These expenses could include room and board, travel, research, or other education-related expenses that are not required as part of college course materials. The Internal Revenue Service requires award recipients to maintain a record of amounts used for qualified tuition and related expenses.