

Bachelor of Fine Arts In Graphic Design					
Course Number and Title	Credits	Course	Semester	Grad	
General Education Core (see catalog)					
Core Course Requirements (English 2010 must be Writing about Art)	17-18	3	ENGL 1010		
		3	ENGL 2010:Writing about Art		
			MATH		
		1	LM 1010		
		1	UNIV 1000		
		3	CSIS 1000		
		3	[American Institutions]		
Knowledge Areas Requirements must include at least two of the following: Art 1010, ARTH 2300 and PVA 1040	19	3	ART 1010 (Fine Arts Gen Ed)*		
		3	PVA 1040 (Interdisciplinary Gen Ed)		
		3	ARTH 2300 (Humanities Gen Ed)*		
Art Foundation (28 hours)					
ART 1050 Photography	3				
ART 1110 Drawing I	3				
ART 1120 2-Dimensional Design	3				
ART 1130 3-D Design	3				
ART 2110 Drawing II	3				
ART 2210 Digital Imaging	3				
ARTH 2710 Art History Survey I	3				
ARTH 2720 Art History Survey II	3				
Art 3000 Art Insights must be taken eight semesters (.5 credits each time)	4				
Graphic Design Requirements (TOTAL: 48 credits) 33 credits of the following:					
ART 3210 Typography I	3				
ART 3230 Graphic Design I	3				
ART 3240 Typography II	3				
ART 3250 Web Design I	3				
ART 3310 Intaglio/Lithography OR ART 3320 Silkscreen/Relief	3				
ART 4230 Graphic Design II	3				
ART 4250 Web Design II	3				
ART 4260 Interactive and Motion Graphics	3				
ART 4790 Senior Portfolio	3				
ARTH 4700 History of Graphic Design	3				
ARTH 4750 Twentieth Century Art	3				
Plus 15 credits from the following options:					
ART 3530 Digital Illustration OR ART 2410 Painting I	3				
ART 2410 Painting I OR ART 1610 Ceramics	3				
ART 3220 Digital Photography	3				
ART 3240 Typography II (repeat of above)	3				
ART 3260 Publication Design	3				
ART 3270 Packaging Design	3				
ART 4210 Branding	3				
ART 4220 Environmental & Exhibition Design	3				
ART 4230 Graphic Design II (repeat of above)	3				
ART 4240 Junior/Senior Design Studio	3				
ART 4260 Interactive & Motion Graphics (repeat of above)	3				
ART 4290 Special Problems	3				
ART 4991/4992/4993 Senior Seminar	1-3				

Electives (8 credits to make total of 120) within or outside Art & Design					
Recommended choices					
COMM 2010 Mass Communications	3				
COMM 2080 Intro to Advertising	3				
MGMT 2220 Small Business Management	3				
Total Credits, BFA degree	120				

* If you use an Art or Art History class to fulfill the Fine Arts Gen Ed, you can't use ARTH 2300 to fulfill the Humanities Gen Ed.

Bachelor of Fine Arts in Graphic Design

The Bachelor of Fine Arts (BFA) in Graphic Design is a professional degree which focuses on intensive work in art and design supported by a program of general studies. This degree provides a foundation for the student to develop strategies to solve communication problems and design effective communication products.

The Department of Art and Design at Southern Utah University has a faculty of committed artist/educators who guide and involve their students in many small group and individual endeavors that promote aesthetic and critical thought and skills. The Art Insights is a unique enlightening, energizing and unifying program where students can encounter and discuss an incredible variety of art and design, and meet faculty, visiting artists and students with similar interests and challenging differences.

Graphic design surrounds us: websites, signage, books, advertisements, labels, packaging, symbols, magazines, posters, interactive DVDs. Graphic design is the study of effective visual communication and the art of presenting information in an engaging way to a specific audience. Graphic design as a discipline has a rich history, yet it is always firmly embedded in contemporary culture, business practices, and current technology. Students who graduate with a BFA in Graphic Design at SUU will create a professional portfolio that showcases their work in both print and interactive design. Courses focusing on branding, web and interactivity, print publications and packaging are just a few of the classes in a project-based curriculum. Emphasis is placed on real-world problem-solving, while allowing room for experimentation and growth for each student.