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***ART INSIGHTS: SCOTT ARROWOOD OF ARROWOOD INC. DESIGN***

(Southern Utah University, Cedar City, Utah) SUU Department of Art and Design's weekly *Art Insights* program will feature graphic design firm owner Scott Arrowood of Arrowood Inc. Design, on Thursday, October 1, at 7:00 p.m. in the Hunter Conference Center Great Hall.

Arrowood graduated from Brigham Young University with a Design degree. He worked in several agencies and firms as a designer, creative director and partner before opening his own firm. Arrowood thrives on creating visual identities and building brands, and he was recently selected to adjudicate design submissions in the 2009 Communication Arts Design Annual competition. Arrowood has taught design at Brigham Young University and enjoys lecturing at colleges and universities.

*Art Insights* is a weekly program hosted during the fall and spring semesters by SUU's Art and Design faculty. Students and community members meet weekly to attend gallery openings and experience presentations and discussions by visiting artists and art educators from around the nation who share their work and insights. Admission is free, and the general public is invited to attend. For more information on the SUU College of Performing and Visual Arts events, please call the Arts Hotline at (435) 865-8800, or visit [www.suu.edu/arts](http://www.suu.edu/arts).

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**ABOUT THE COLLEGE**

The Southern Utah University College of Performing and Visual Arts is comprised of nationally accredited departments of Art and Design, Music, Theatre Arts and Dance, as well as a graduate program in Arts Administration. The College offers 16 different degree areas, including liberal arts

Bachelor of Arts and Bachelor of Science degrees; professional Bachelor of Music and Bachelor of Fine Arts in art and theatre degrees; and a Master of Fine Arts in Arts Administration degree.

More than 60 full- and part-time faculty and staff are engaged in teaching and mentoring over 550 majors in the College. Over 1100 students enroll each year in over 195 arts classes on the SUU campus. The College presents 100 performances, lectures, presentations, and exhibitions each year.

The College's affiliate organizations include the Braithwaite Fine Arts Gallery, American Folk Ballet, Utah Shakespearean Festival, the performance group Acclamation, and the SUU Ballroom Dance Company. For more information about the College of Performing and Visual Arts, contact the Office of the Dean at (435) 865-8561, or by e-mail at [cpvamktg@suu.edu](mailto:cpvamktg@suu.edu).

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