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Arts Administration Lends a Helping Hand

(Cedar City, UT) This week Southern Utah University's Arts Administration Program was approved to launch the **Utah Center for Arts Administration**. The organization is designed to provide services and training for arts organizations and their managers. The UCAA will begin operating next month.

The Utah Center for Arts Administration will provide consulting services such as marketing plans, audience surveys and development audits for arts organizations. The Center will also offer seminars and workshops to help further the development of arts managers in Utah and the surrounding areas. Future plans include online courses and a certificate program for working arts administrators who are unable to attend a university full-time.

The organization was created by Bill Byrnes, Dean of the SUU College of Performing and Visual Arts, and the Arts Administration Program Director, Matt Neves. The UCAA will offer SUU Arts Administration students an opportunity to use the skills and training which they are developing during their studies.

Southern Utah University offers the only Masters of Fine Arts degree in Arts Administration in the region. This unique 24-month terminal degree program combines rigorous academic training with practical assistantship experiences at the

Utah Shakespearean Festival, the SUU College of Performing and Visual Arts and the Braithwaite Fine Arts Gallery, where they become vital staff members of these organizations.

If you would like to learn more about the Utah Center for Arts Administration or the Arts Administration M.F.A. degree please email or call Matt Neves at neves@suu.edu or 435-586-7873.

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ABOUT THE COLLEGE

The Southern Utah University College of Performing and Visual Arts is comprised of the departments of Art and Design, Music, Theatre Arts and Dance, and a graduate program in Arts Administration. The College's affiliate organizations include the Braithwaite Fine Arts Gallery, American Folk Ballet, Utah Shakespearean Festival, the performance group Acclamation, and the SUU Ballroom Dance Company. The College presents 100 performances, lectures, presentations, and exhibitions each year. Over 550 students are majoring in 16 different degree areas in the arts. Both liberal arts B.A. and B.S. degrees are offered, as well four professional degrees: Bachelor of Music (B.M.); Bachelor of Fine Arts (B.F.A.) in Studio Art, Graphic Design, and Arts Education; and the B.F.A. in Theatre. The College's Art and Design, Music, and Dance programs are nationally accredited. More than 60 full and part-time faculty and staff are engaged in teaching and mentoring students in their pursuit of a degree in the arts. The College regularly enrolls 1100 students each semester in over 195 classes on the SUU campus. For more information about the College of Performing and Visual Arts, contact the Office of the Dean 435-865-8561 or by e-mail at cpvamktg@suu.edu.